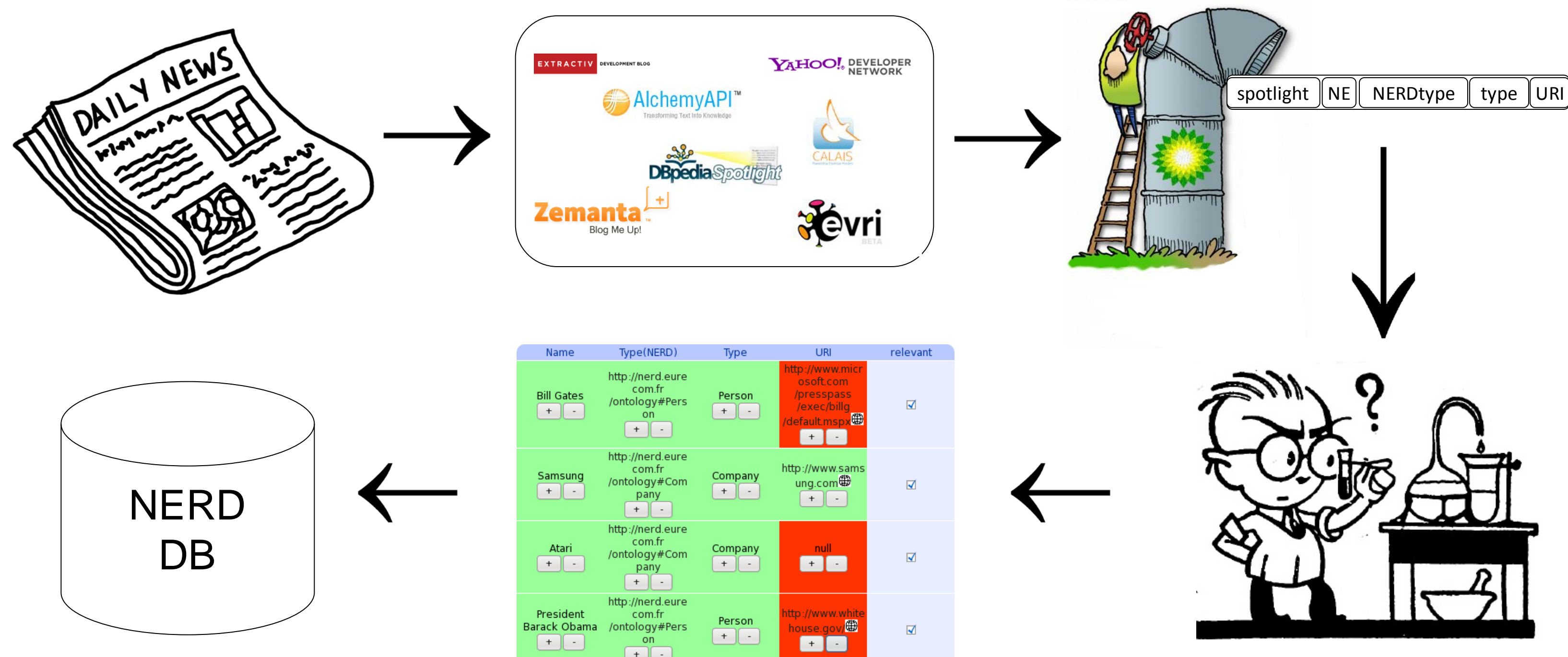


OBJECTIVE

NERD is an evaluation framework which records and analyzes ratings of Named Entity (NE) extraction and disambiguation tools, working on English plain text articles, performed by human beings. NERD enables the comparison of different entity extractors which expose APIs such as *AlchemyAPI*, *DBpedia Spotlight*, *Evri*, *Extractiv*, *OpenCalais*, *Yahoo! Term extraction* and *Zemanta*. Given an article and a particular tool, a user can assess the precision of the named entities extracted, their typing and linked data URI provided for disambiguation and their subjective relevance for the text. All user interactions are stored in a database.



EVALUATION

What is a Named Entity?

A *named entity* is a name of a person or an organization, a location, a brand, a product, a numeric expression including time, date, money and percent found in a sentence [1].

NERD unifies the outputs provided by the supported extractors and, keeping the provenance information (name of the extractor), it shows an output tuple t:

Named Entity NERDType Type disambiguated URI

NERD classifies each Named Entity also according to the NERD ontology and visualizes the value in the NERDType field.

What does the evaluation consist of ?

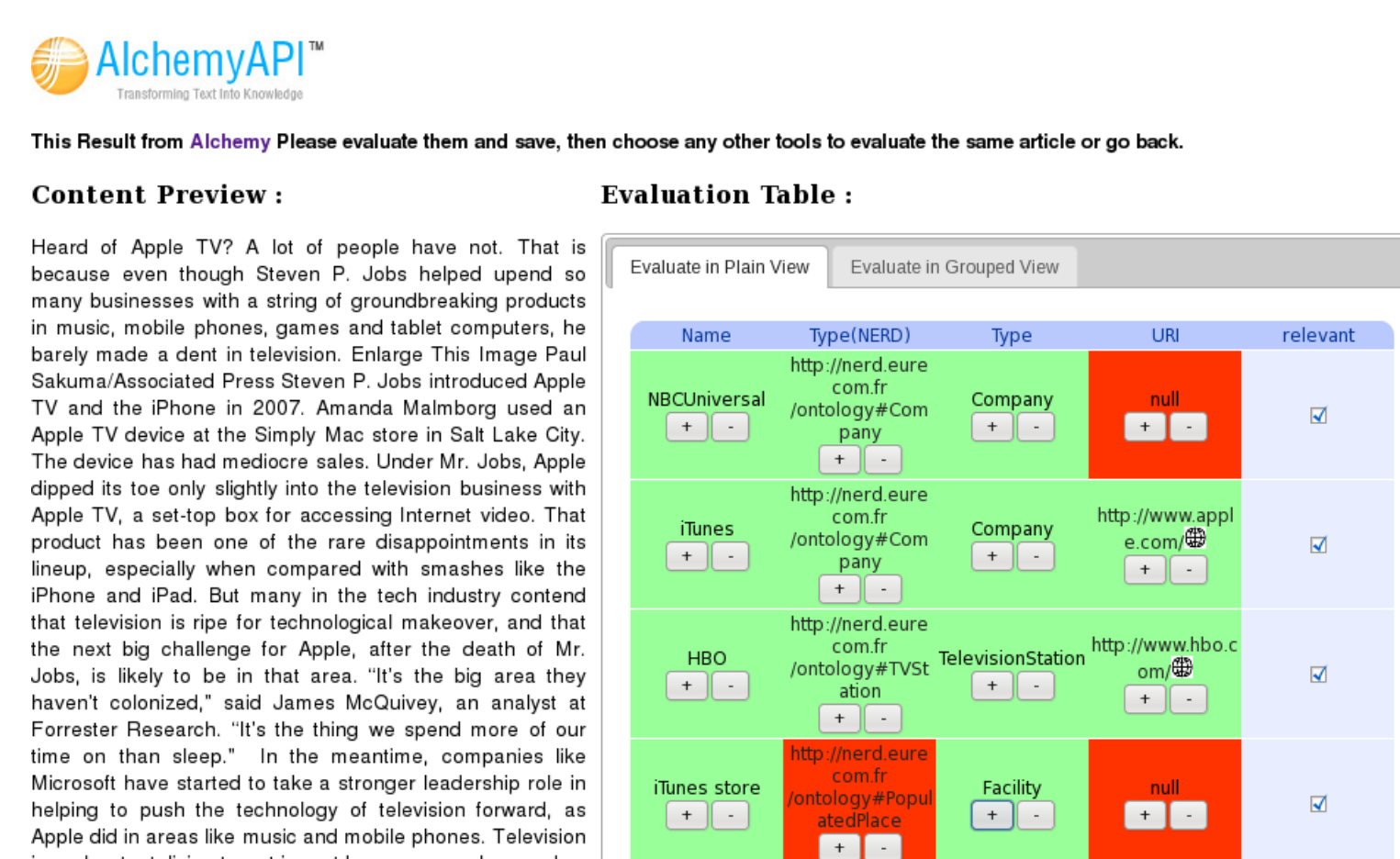
Human beings rate the output tuple, giving for each field a Boolean score. In addition, the evaluator judges the relevance of the pair NE and type if it is actually relevant for the text being analyzed. In the case where no type or no disambiguation URI was provided by the tool, it would be considered as false.

NERD

NERD REST API¹

/api/service
/api/doc
/api/annotation/{extractor}
/api/extraction
/api/evaluation

NERD UI²



This Result from Alchemy Please evaluate them and save, then choose any other tools to evaluate the same article or go back.

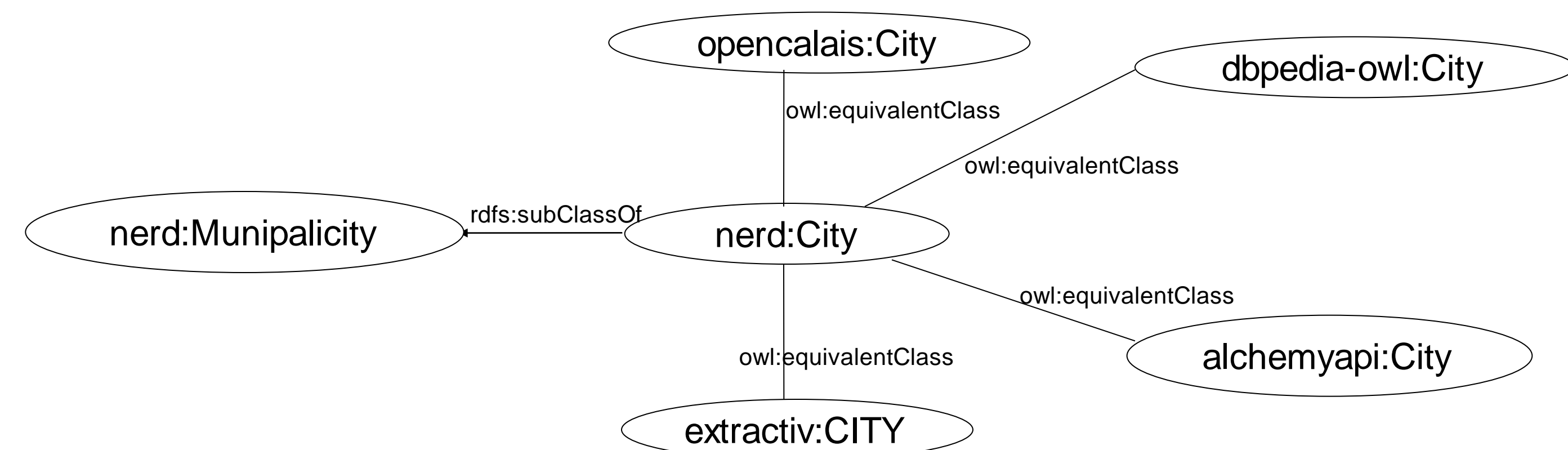
Content Preview: Heard of Apple TV? A lot of people have not. That is because even though Steven P. Jobs helped spend so many businesses with a string of groundbreaking products in music, mobile phones, games and tablet computers, he barely made a dent in television. Entourage This Image Paul Sukuma/Associated Press Steven P. Jobs introduced Apple TV and the iPhone in 2007. Awards Maitrong used an Apple TV device at the Simply Mac store in Salt Lake City. The device has had mediocre sales. Under Mr. Jobs, Apple dipped its toe only slightly into the television business with Apple TV, a set-top box for accessing internet video. That product has been one of the rare disappointments in its lineup, especially when compared with smashes like the iPhone and iPad. But many in the tech industry contend that television is ripe for technological makeover, and that the next big challenge for Apple, after the death of Mr. Jobs, is likely to be in that area. "It's the big area they haven't colonized," said James McGuire, an analyst at Forrester Research. "It's the thing we spend more of our time on than sleep." In the meantime, companies like Microsoft have started to take a stronger leadership role in helping to push the technology of television forward, as Apple did in areas like music and mobile phones. Television is with a trademark found in our trademark records report on.

Evaluation Table:

Name	Type(NERD)	Type	URI	relevant
NBCUniversal	http://nerd.eurecom.fr/jontology#Com	Company	http://www.nbc.com/	✓
James	http://nerd.eurecom.fr/jontology#Com	Company	http://www.james.com/	✓
HBO	http://nerd.eurecom.fr/jontology#TVSt	TelevisionStation	http://www.hbo.com/	✓
Times store	http://nerd.eurecom.fr/jontology#Fac	Facility	http://www.times.com/	✓

NERD ontology³

One of the differences among these NE extractors is the taxonomy/ontology used to classify entity types. We develop the NERD ontology by manually aligning the different classes using their definitions and providing a best coverage of the principal axioms.



¹ <http://nerd.eurecom.fr/api/application.wadl>

² <http://nerd.eurecom.fr/>

³ <http://nerd.eurecom.fr/ontology>

GOLDEN DATASET

In [2] we proposed a golden-set where 4 human assessors rated 10 different articles (BBC and NYT) with 5 NE extractors whose APIs are publicly available.

	AlchemyAPI	DBpedia Spotlight	Extractiv	OpenCalais	Zemanta
NE	slight	poor	slight	fair	slight
type	poor	fair	substantial	moderate	poor
URI	substantial	poor	almost	almost	fair
relevant	slight	poor	slight	fair	fair

We explained the low agreement among the 4 raters mainly due to the length of the text to analyze. In this conference, we are inviting all attendants to evaluate a subset of [3] for all the extractors and to create a new golden dataset. We also report the precision and relevance scores.

	AlchemyAPI	DBpedia Spotlight	Extractiv	OpenCalais	Zemanta
overall precision	0.7054	0.4915	0.611	0.5396	0.6463
relevant score	0.9005	0.5525	0.6805	0.8224	0.8800


We invite to create a new golden dataset!

- Science: "Google Cars Drive Themselves", <http://nyti.ms/9p19i8>
"MOUNTAIN VIEW, Calif. — Anyone driving the twists of Highway 1 between San Francisco and Los Angeles recently may have glimpsed a Toyota Prius with a curious funnel-like cylinder on the roof. Harder to notice was that the person at the wheel was not actually driving."
- Art: "Chaos and Classicism, Interwar Art, at Guggenheim", <http://nyti.ms/aXO2qm>
"Boilerplate is safe box office, and we've gotten our share lately. So it's great that the Guggenheim Museum is giving us the opposite in its major fall exhibition, "Chaos and Classicism: Art in France, Italy, and Germany, 1918-1936."

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